



# Automation Solution for Business Operations

Increase operational efficiency with a comprehensive automation feature designed for all types of business

- Prime F&B
- Prime Beauty
- Prime Retail
- Prime Services

## MARKETPLACE INTEGRATION

Grab Food

Grab Mart



Create your own online store!



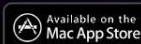
TRUSTED BY **45,000+** ENTREPRENEURS



RESPONSIVE HOTLINE AVAILABLE **24 Hours**



ON-THE-SPOT TECHNICAL SUPPORT ACROSS **60 Cities**



## Those who have grown their business with majoo Prime

Smooch  
HAIR · LASH · NAIL · WAX

Lutnye  
SALON

KLUIWI

Jack Howard  
— COOK —

BENKEL  
BARBER

kloii & Chloe  
Baby & Maternity Portraits

WIGGLE  
THE DOGS

Beautiful

He<sup>w</sup>ania

Nala<sup>BE</sup>  
au

E  
Cafe

LAYAN BAKAR RANIT &  
RESERVA SATUKAN SUKSES  
ABR

Papabon

Kolabora  
COFFEE & EATERY

Lamban Sabah

NAZ  
BR'S

KOPISERA.

SYAMIL  
AQIQAH & CATERING

pic  
story

THE SULTAN  
COFFEE ROASTING

Triple  
R

Car  
Shower

ELEVEN  
KEMASIH, DETAILING & CAR CARE

SUPERIOR  
RESTAURANT

GWASH  
EXPRESS LAUNDRY

ALFA PETROKID  
0852-6684-0100

MUTARA  
FARMA

GIRLD

KJ

QC  
Laundry  
Solutions

# A Comprehensive Automation Feature to Enhance Business Process through a Single Integrated System

## Prime F&B

Fulfill orders with kitchen automation feature



- ⊙ Kitchen display system
- ⊙ Local server
- ⊙ E-menu
- ⊙ Online Food Order Integration
- ⊙ And other automation features

### Prime F&B+

Unlock more premium automation features to further improve F&B business efficiency.

## Prime Retail

Inventory management with automation feature



- ⊙ Serial number batch number
- ⊙ Units Variant
- ⊙ Wholesale & unit price
- ⊙ Marketplace Integration
- ⊙ And other automation features

### Prime Retail+

Unlock more premium automation features to further improve retail business efficiency.

## Prime Services

Booking management with automation feature



- ⊙ Cost of service
- ⊙ Service Analysis
- ⊙ Single & Multi Reservation
- ⊙ Product service bundling
- ⊙ And other automation features

### Prime Service+

Unlock more premium automation features to further improve service-based business efficiency.

## Prime Beauty

Salon reservation management with automation feature



- ⊙ Customer Reminder Notifications
- ⊙ Single/Multi Reservation
- ⊙ Commission Automatic Calculation
- ⊙ majoo Teams for Beautician
- ⊙ And other automation features

### Prime Beauty+

Unlock more premium automation features to further improve beauty-service business efficiency.



# Enhanced Automation Feature For Advanced Business Operations

## **m Prime F&B+**



**Customizable Table Layout and Menu Book Category with Enhanced Automation Feature**

- ⊗ Table Layout Customization
- ⊗ Menu Book Customization
- ⊗ Compare report
- ⊗ Membership (coming soon)

## **m Prime Retail+**



**Generate Products Barcodes and Manage Warehouse Layout with Enhanced Automation Feature**

- ⊗ Warehouse management
- ⊗ Barcode Printing
- ⊗ Compare report
- ⊗ Membership (coming soon)

## **m Prime Service+**



**Manage Service Records and Reservation Flow with Enhanced Automation Feature**

- ⊗ Service record
- ⊗ Workflow
- ⊗ Compare report
- ⊗ Membership (coming soon)

## **m Prime Beauty+**



**Manage Treatment Records and Reservation Flow with Enhanced Automation Feature**

- ⊗ Treatment record
- ⊗ Workflow
- ⊗ Compare report
- ⊗ Membership (coming soon)





## A Comprehensive Automation Feature for Cafes and Restaurants



- ◊ Quick Service
- ◊ Resto Full Service
- ◊ Fast Casual F&B
- ◊ Coffee Shops
- ◊ Cloud Kitchen
- ◊ Foodcourt
- ◊ Lounge & Bar



**IDR 17 Millions/month**

Average loss of business due to absence of automated transaction record keeping



**40 - 59%**

Loss of customer repurchase due to unpleasant experience



**40 Hours/month**

Total time spent on switching between apps to manage business operations

**Improve restaurant & cafe's operational efficiency with Prime F&B, only IDR900k per month.**



**Save up to IDR 70 million per year with an automated system designed to optimize time efficiency and boost sales.**



Multi Device

Local Server

**100%**

Local server feature enables frictionless business process even without internet connectivity.



Kitchen Display System

**70%**

Improvement in efficiency due to direct order relay from waiters to kitchen.



QR E-Menu

Payroll

majoo Teams App for employees

**60%**

Improvement in F&B operational efficiency from shift schedule, commissions, to payroll from a single app.

Including all 8 benefits:

Online POS

Inventory

Accounting

Employee

CRM App

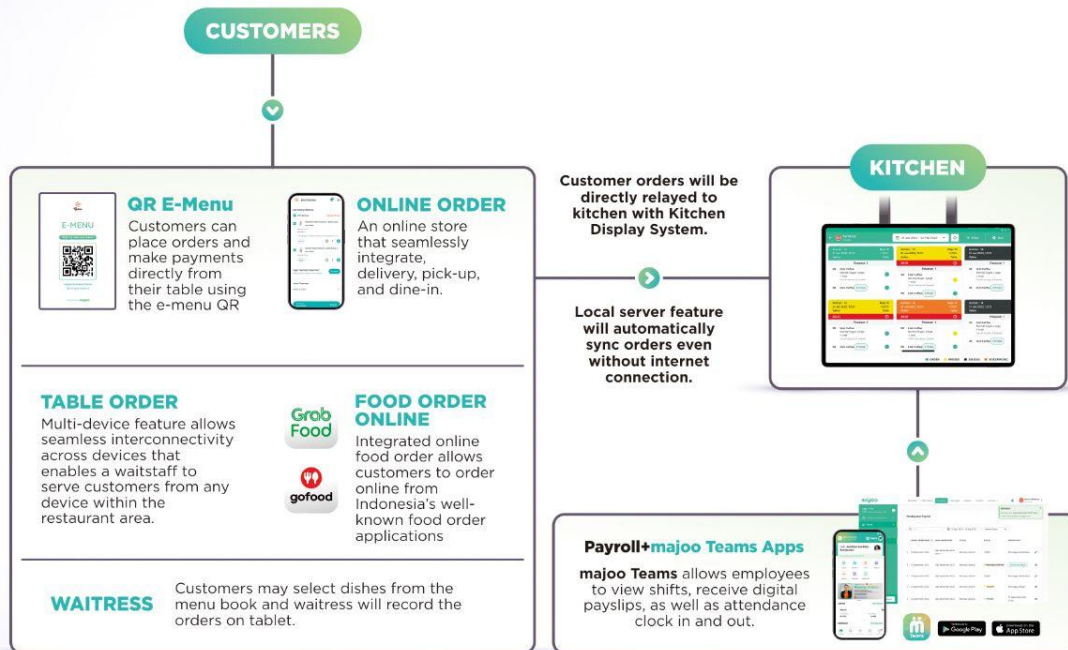
Business Analytics

Owner App

Online Store



## Faster Order Processing



## Gain Access to a Variety of Automated Functions for F&B Business

- Seamlessly integrate order processing from any device with multi-device cashier.
- Send orders directly from table to kitchen from QR E-menu.
- Automatically accept orders from GrabFood and GoFood.
- Integrate orders from Shopee, Tokopedia, and GrabMart to streamline order processing.
- Kitchen Display System improves order processing efficiency in the kitchen.
- Local Server feature allows system to remain operational even without internet connection, and with no additional device requirements.
- Payroll feature easily enables employee data entry, shift management, and salary disbursement.
- Employees can easily check on their identity data, record attendance, manage shifts, and access digital slips through the majoo teams application.

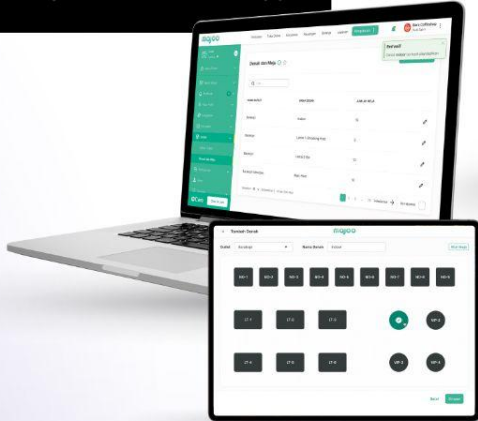
## Discover Premium Automation Features of majoo Prime F&B+

### Prime F&B+



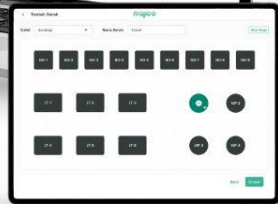
#### Table Layout Customization Feature

Design restaurant table arrangement within the app



#### Menu Book Customization Feature

Categorize your menu based on food type or selling period, allowing for tailored offerings during breakfast, lunch, and dinner.



#### Report Comparison Feature

Compare financial reports between periods or outlets in addition to automatic overview analysis

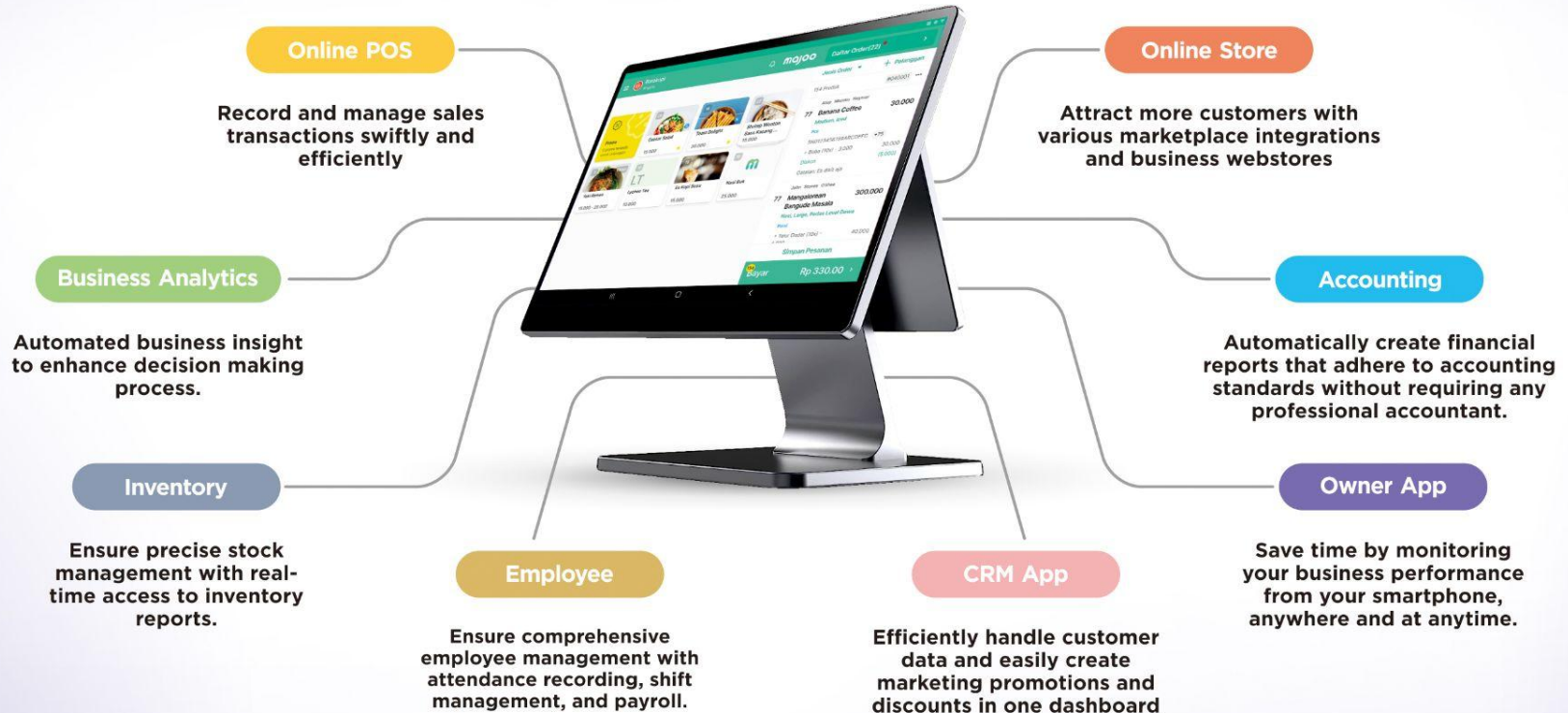


#### Membership Feature

Customizable membership scheme for each customer based on various business purposes

Coming soon





Click here to learn more about these features

**majoo PRIME**

**m Prime F&B+**

MONTHLY  
IDR **999K\***

ANNUALLY  
IDR **11.988.000\***

Consult pricing scheme with majoo business consultants.

## Compatible Devices to Operate majoo Prime F&B



Tablet  
for waitress



Desktop Android 15"  
(Dual Display 4GB Built in  
Printer for Cashier)



TV 32"  
For kitchen display in  
kitchen area



Desktop Android 15"  
for cashier



Desktop Android 15"  
for table order

**Contact a majoo consultant to secure your best offer**

\*price exclude VAT  
\*All prices listed are subject to change with no prior notice



## 10 comparison of majoo Prime F&B features and services with other apps

Directly send orders from table to kitchen with kitchen display system.

Customer display that allows order sequence management based on order time sent to the kitchen.

Local server feature that enables offline data-synchronization.

Employee related features including shift management, salary structure and disbursement.

Integration with majoo Teams, allowing effortless management of employees.

Marketplace integration that simplifies online shop management through a single application.

Online food order integration that simplifies online order management through a single application from one dashboard

Free business mentorship to enhance business acumen and capabilities

Online and offline technical support across Indonesia.

24 hours responsive hotline and support.

### **m Prime**



### Other apps





## A Comprehensive Automation Feature for Retail Business



- ◉ Clothing & Accessories
- ◉ Electronic Shop
- ◉ Wholesaler & Minimarket
- ◉ Online Shop
- ◉ Building Material & Furniture Store
- ◉ Pharmacy



**IDR 600-650 Millions/year**

Average loss due to inefficient and inaccurate recording of inventory



**60 - 70%**

Average loss sustained by a business due to under utilization of online platforms.

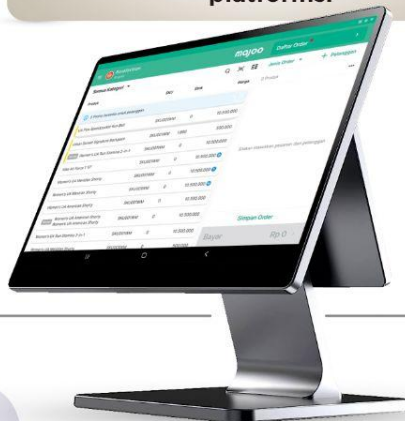


**40 Hours/month**

Total time spent on switching between apps to manage business operations

**majoo Prime Retail enhances the efficiency of retail operations**

**Save up to IDR 70 million per year with inventory and sales management optimization using automation**



Serial Number

Batch Number

**100%**

More accurate inventory management to prevent Inventory management to prevent expired stocks.



E-commerce Integration

**3 Marketplaces**



Payroll

majoo Teams for employees

**60%**

Manage retail business efficiently. Attendance & shift management, as well as commission and payroll system in a single application.

Including all 8 benefits:

Online POS

Inventory

Accounting

Employee

CRM App

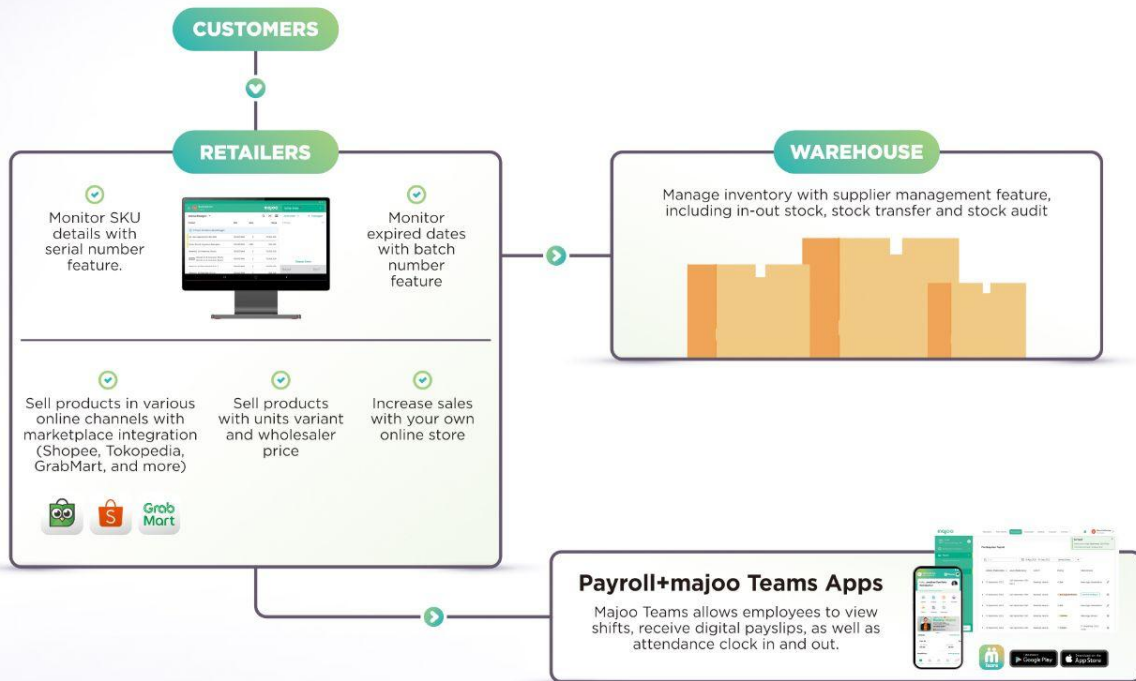
Business Analytics

Owner App

Online Store



## Accurately manage stocks



## Gain Access to a Variety of Automation Functions for Retail Business

- ✔ Monitor SKU details with serial number feature
- ✔ Effectively oversee quality control and expiration dates through batch number feature
- ✔ Sell products with unit variance
- ✔ Calculate wholesale price automatically for high-volume purchase
- ✔ Integrate orders from Shopee, Tokopedia, as well as GrabMart and GrabExpress to streamline the order processing.
- ✔ Monitor orders and process them using the warehouse display feature
- ✔ Facilitate employee data input, shift scheduling, and simplify payroll management with advance payroll feature
- ✔ Enabling employees to review identity data, attendance record, shift schedules well as access to digital pay slips with majoo Teams application

## Discover Premium Automation Features of majoo Prime Retail+

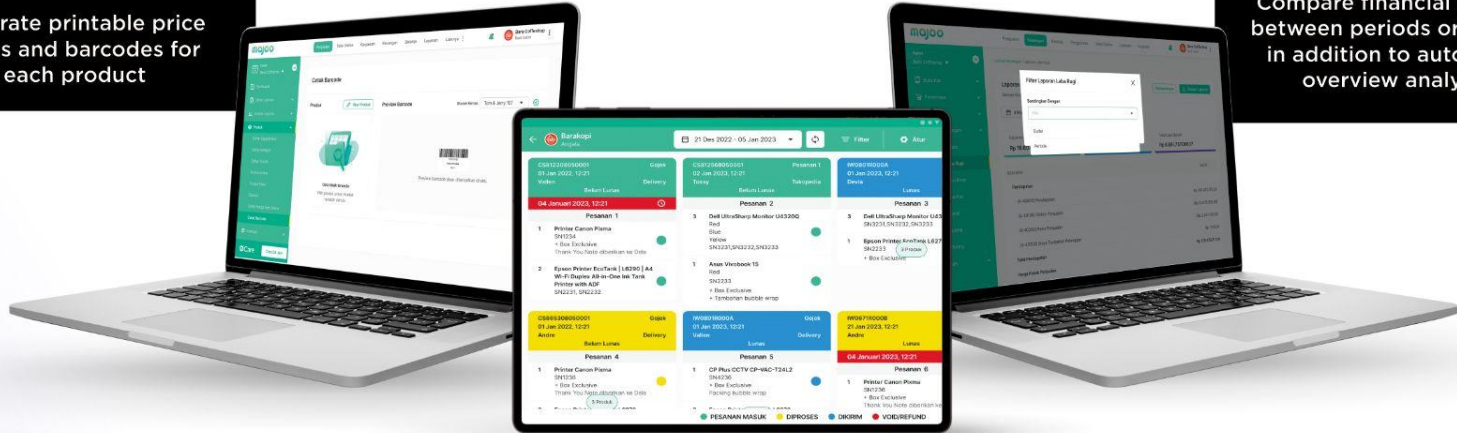
### **m** Prime Retail+

**Barcode Printing Feature**

Generate printable price labels and barcodes for each product

**Report Comparison Feature**

Compare financial reports between periods or outlets in addition to automatic overview analysis



**Warehouse Management Feature**

Efficiently manage stock and process incoming orders with integrated inventory and warehouse display management

**Membership Feature**

Customizable membership scheme for each customer based on various business purposes

Coming soon



Click here to learn more about these features





**majoo PRIME**

 **Prime Retail+**

MONTHLY  
IDR **999K\***

ANNUALLY  
IDR **11.988.000\***

Consult pricing scheme with majoo business consultants.

## Compatible Devices to Operate majoo Prime Retail



Bluetooth Barcode Scanner  
+ USB Serial for Cashier



Tablet for  
Inventory Management



Android Desktop 15''  
(4GB Dual Display with Build in Printer)  
for Cashier



Cash Drawer  
for Cashier



Barcode Label Printer  
for Inventory

Contact a majoo consultant to secure your best offer

\*price exclude VAT  
\*All prices listed are subject to change with no prior notice

## Features and services of majoo Prime retail in comparison to other applications

Serial Number and Batch Number feature to monitor thousands of inventory data and each historical/ extended record

Warehouse display system to review list of orders received from cashier to warehouse

Automate bulk order pricing and unit quantities with wholesalers for high volume purchase

Product variants and recipe feature allows detail management of variations and specific recipes

A comprehensive feature for employee data, shift management, salary structure, payroll and disbursement

Employee management with majoo Teams integration

Marketplace integration that allows online store management from a single application

Free business mentorship to enhance business acumen and capabilities

Online and offline technical support across Indonesia

24 hours responsive hotline and support

### **m Prime**

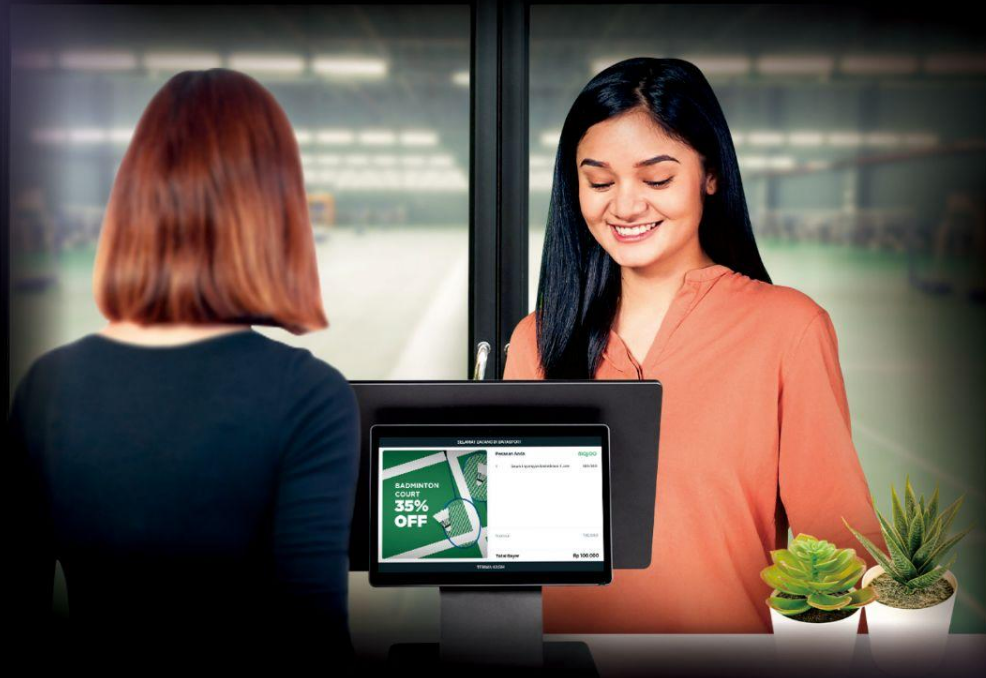


### **OTHER APPS**





## A Comprehensive Automation Feature for Service Based Business



- ◉ Laundry
- ◉ Car Wash
- ◉ Car Repair & Spare Part Shop
- ◉ Professional Services
- ◉ Sport & Fitness
- ◉ Hotel & Villa





**60% - 69%**

Average loss due to customers dissatisfaction towards manual reservation system



**60 -70%**

Average loss due to lack of efficient and accurate calculations of cost of service and inventory



**40 Hours/month**

Average time spent on switching between apps to manage business operations

**majoo Prime Services enhances the efficiency of business operations**



**Save up to IDR 70 million per year with an automated system designed to optimize reservation, commission and employee management**



Single/ Multi Reservation

**100%**

Secure reservation seamlessly with a D-1 reminder notification



Cost of Service

**100%**

More practical to establish a scheme for calculating the cost of service



Commission Management

Payroll

majoo Teams Apps for employee

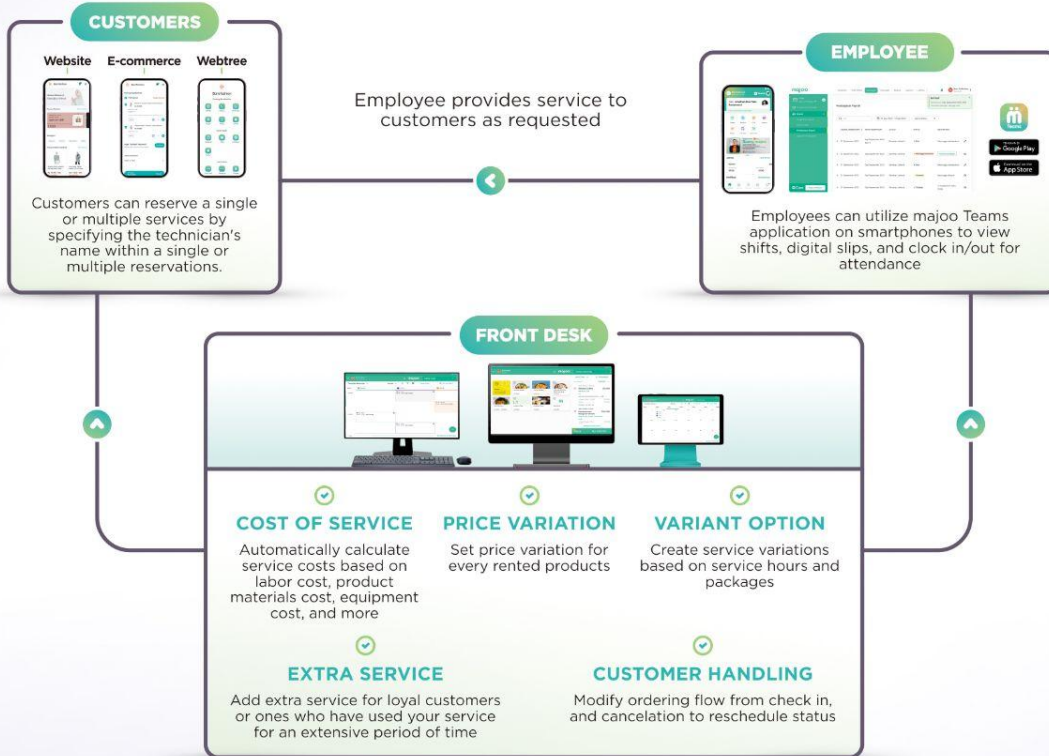
**60%**

Efficiently manage Service Businesses by handling absence, shift schedules, commissions, and payroll seamlessly through a single app.

Including all 8 benefits:

- Online POS
- Inventory
- Accounting
- Employee
- CRM App
- Business Analytics
- Owner App
- Online Store

## Manage Reservations Easily



## Gain Access to Variety of Automated Functions for your Service Business

- ✓ Manage reservations easier with single/multi reservations, with reminder and calendar navigation
- ✓ Customers can make reservations for multiple services within one booking session.
- ✓ Manage reservation flow, check-in process, cancelation and reschedule
- ✓ Create price per service calculation scheme automatically with the cost of service feature
- ✓ Set different prices, service variants and extra treatments easier
- ✓ Create a bundle package containing products and service offerings with the feature of product service bundling
- ✓ Measure customer satisfaction based on waiting time, processing time, and number of booking occurred
- ✓ Arrange employee attendance and shift system with shift management feature
- ✓ Determine employee commissions based on the services provided to customers using commission management feature
- ✓ Facilitate the input of employee data, manage shift scheduling, and simplify payroll management with our enhanced payroll feature
- ✓ Employees can easily check on their identity data, record attendance, manage shifts, and access digital slips through the majoo Teams application

## Discover Premium Automation Features of majoo Prime Service+

### Prime Service+



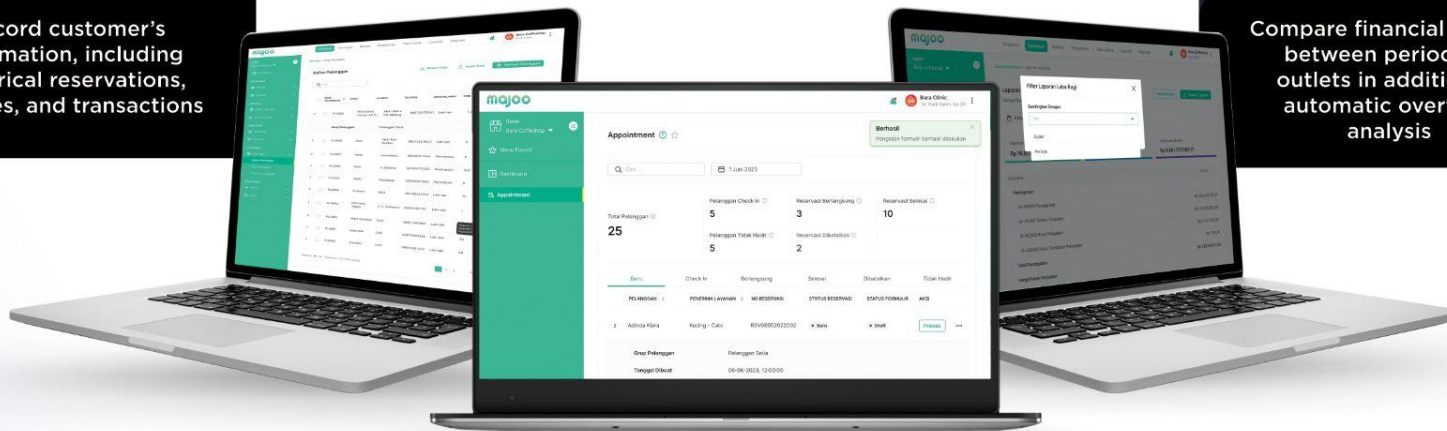
#### Service Record Feature

Record customer's information, including historical reservations, services, and transactions



#### Report Comparison Feature

Compare financial reports between periods or outlets in addition to automatic overview analysis



#### Workflow Feature

Manage reservation easier with an assignment flow which allows technicians to update service process status.

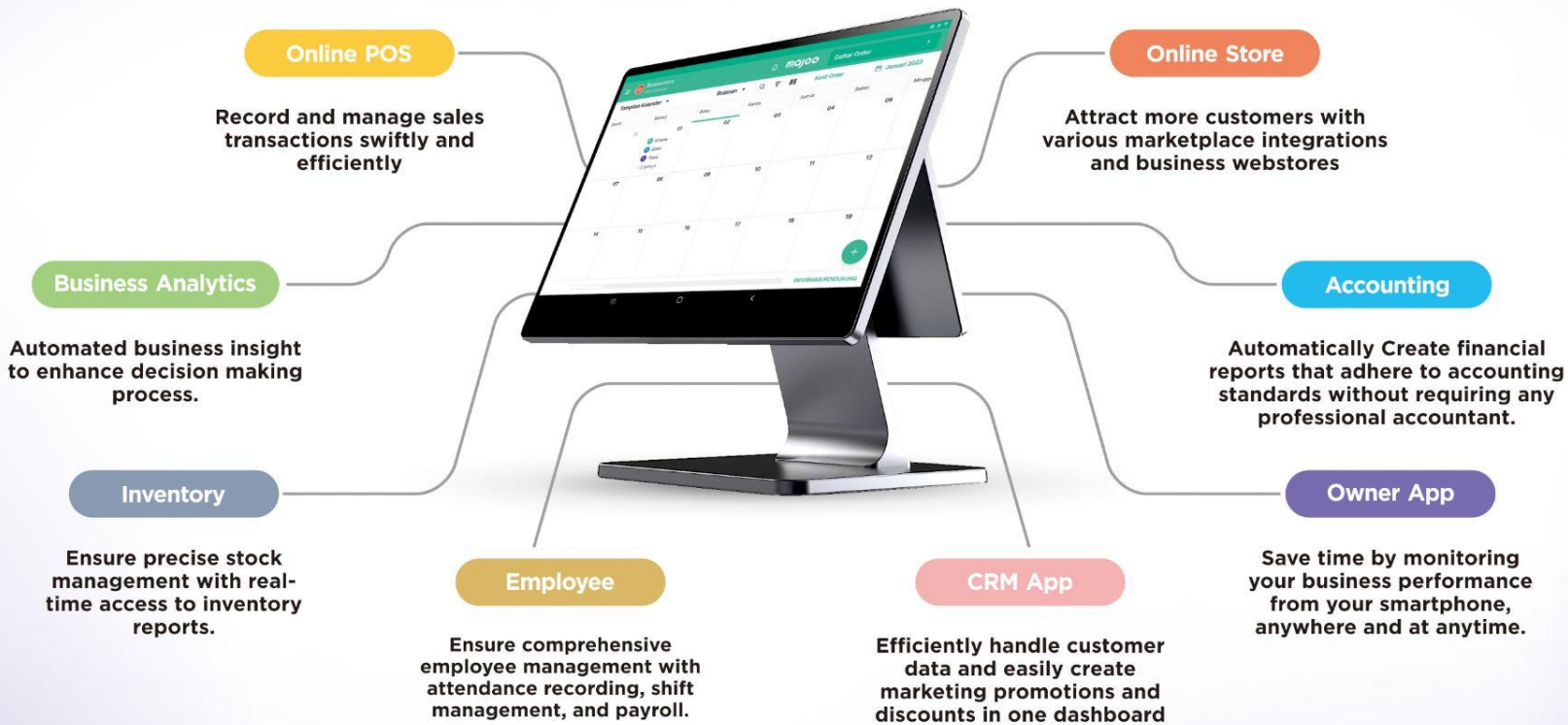


#### Membership Feature

Customizable membership scheme for each customer based on various business purposes

Coming soon





Click here to learn more about these features



**majoo PRIME**

**m** Prime Service +

MONTHLY  
IDR **999K\***

ANNUALLY  
IDR **11.988.000\***

Consult pricing scheme with majoo business consultants.

## Compatible Devices to Operate majoo Prime Services



Tablet for Staff



LAN Printer 80mm  
for Cashier



Android Desktop 15"  
for Cashier



Android Desktop 15"  
for Cashier



Cash Drawer  
for Cashier

Contact a majoo consultant to secure your best offer

\*price exclude VAT  
\*All prices listed are subject to change with no prior notice

## Features and services of majoo Prime service in comparison to other applications

Monitor service excellence level with service metrics feature. Measure customer satisfaction based on waiting time, processing time, and number of booking occurred

Automatically calculate service costs for each booking using the cost of service feature, based on labor cost, product materials cost, equipment cost, and more

Single or multiple service booking within a single reservation

Variant selection feature is available to set different rental durations, rental hours, and other rental packages as products that can be sold to customers.

Product & service bundling feature that allows a combination of one or more products and services into a single package

Employee management feature that allows employee data management, shift management, salary structure, payroll and disbursement

majoo Teams integration for employee management

Free business mentorship to enhance business acumen and capabilities

Offline technical support visit across Indonesia

24 hours responsive hotline & support

### **m Prime**



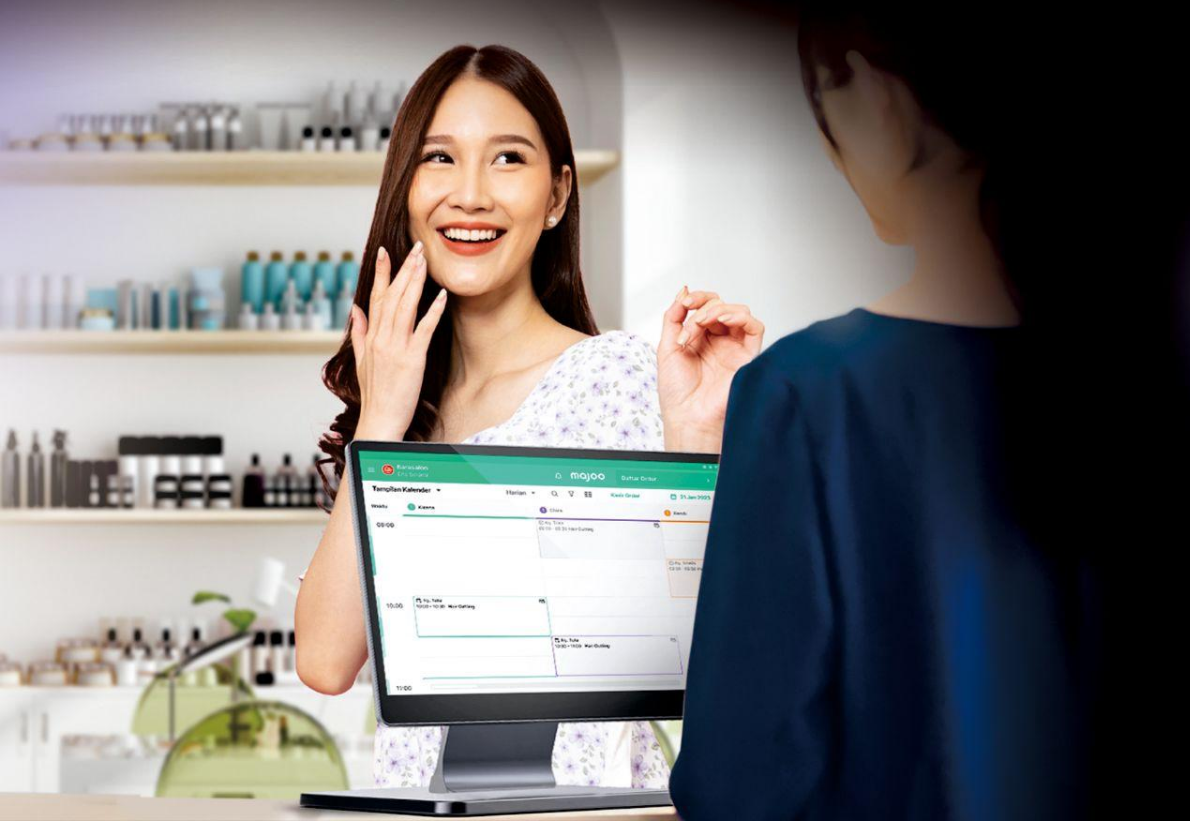
### OTHER APPS







## A Comprehensive Automation Feature for Beauty Business



- ☑ Beauty Salon
- ☑ Barbershop
- ☑ Clinic
- ☑ Day Spa
- ☑ Pet Shops



**69%**

Customers prefer beauty treatment providers with online booking system



**40%**

Average loss due to manual shift management errors



**33%**

Average loss due to manual attendance report

Enhance beauty business operation with majoo Prime Beauty



Save up to IDR 70 million per year with an automated system designed to optimize reservation, commission and employee management



Single/ Multi Reservation

**100%**

Easily secure reservation with D-1 reminder notification



Shift Management

**60%**

Improved working shift organization with employee shift management feature



Payroll

majoo Teams Application for Employee

**70%**

Manage beauty business efficiently. Attendance & shift management, as well as commission and payroll system in a single application.

Including all 8 benefits:

Online POS

Inventory

Accounting

Employee

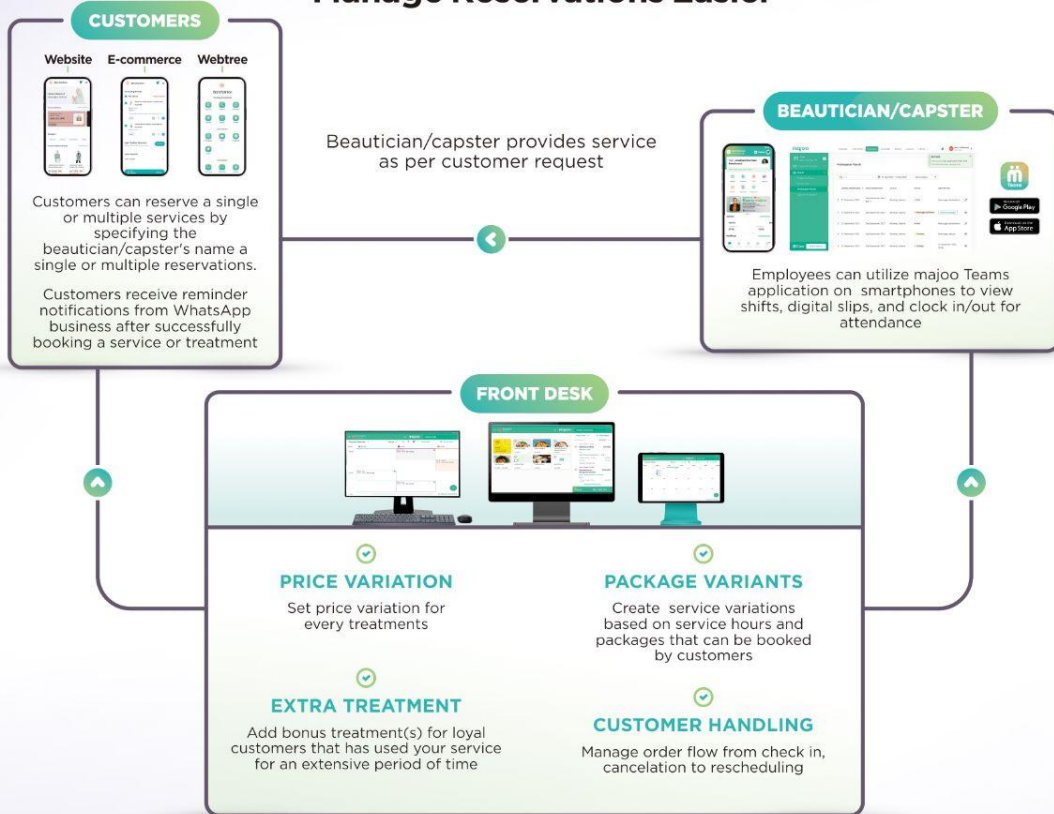
CRM App

Business Analytics

Owner App

Online Store

## Manage Reservations Easier



## Gain Access to Variety of Automated Functions for your Beauty Business

- ✓ Provide automatic reminder notifications for customers when the reservation has been successfully confirmed
- ✓ Customers can make reservations for various treatment services at once in one booking with single/multi reservations
- ✓ Manage reservation flow; check-in process, cancelling and rescheduling
- ✓ Set price and service variants as well as bonus/ additional treatments
- ✓ Create treatment package by combining various services using the product service bundling feature
- ✓ Provide employee needs ranging from attendance, commission, managing reservation status, to reservation reminders with the employee service provider feature
- ✓ Transaction recording, complete with customer visit frequency, allowing promo creations based on customers' historical data
- ✓ Manage employee attendance and shift with shift management feature
- ✓ Determine employee commissions based on the services rendered with commission management feature
- ✓ Facilitate employee data input, manage shift, and simplify payroll with enhanced payroll feature
- ✓ Employees can review personal data, attendance record, manage shifts, and access digital pay slips with majoo Teams application



## Discover Premium Automation Features of majoo Prime Beauty+

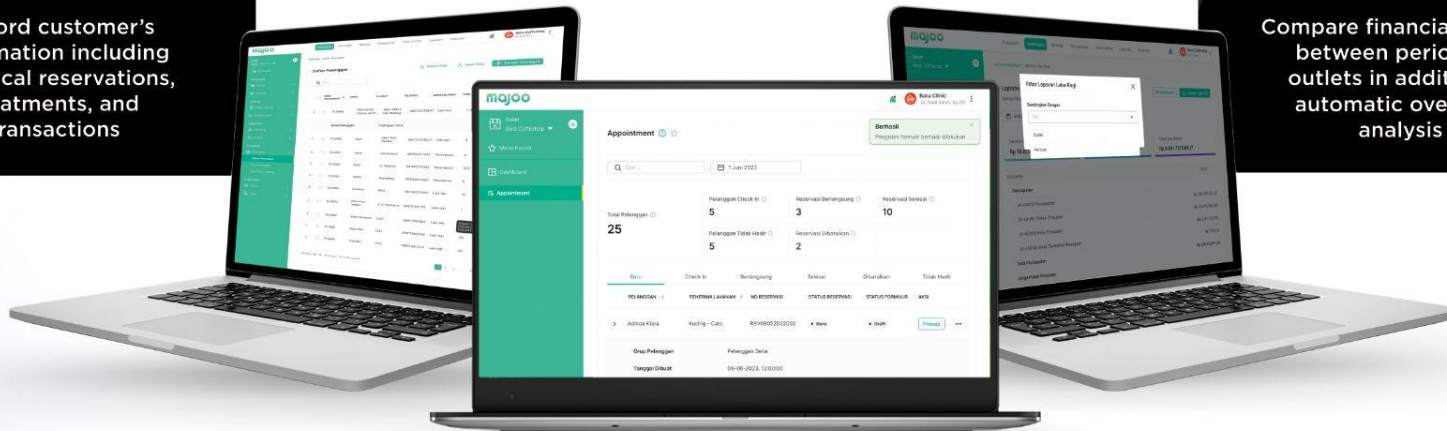
### Prime Beauty+

**+ Treatment Record Feature**

Record customer's information including historical reservations, treatments, and transactions

**+ Report Comparison Feature**

Compare financial reports between periods or outlets in addition to automatic overview analysis



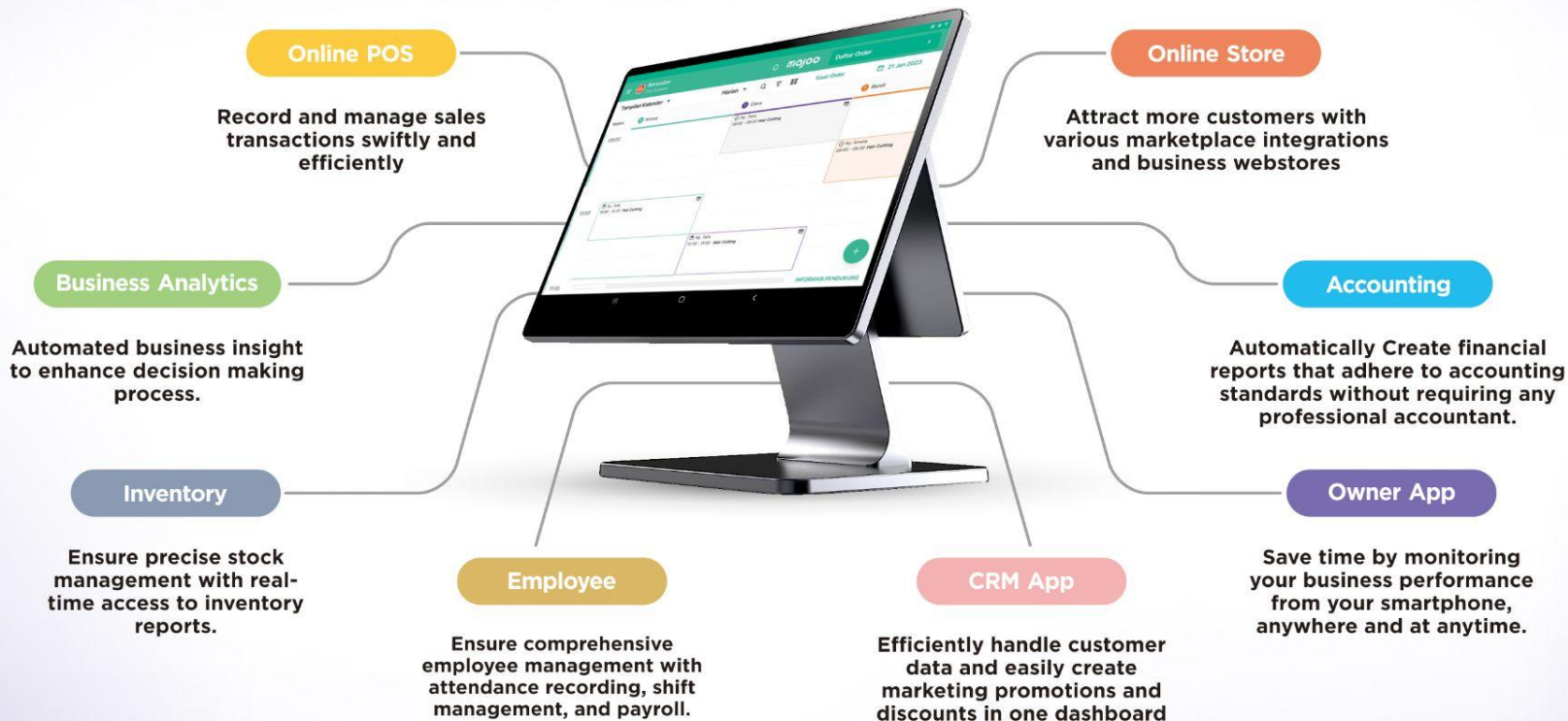
**+ Workflow Feature**

Manage reservation easier with an assignment flow which allows nurse/therapist/doctors to update treatment process status.

**+ Membership Feature**

Customizable membership scheme for each customer based on various business purposes

Coming soon



[Click here to learn more about these features](#)



**majoo PRIME**

**m Prime Beauty+**

MONTHLY  
IDR **999K\***

ANNUALLY  
IDR **11.988.000\***

Consult pricing scheme with majoo business consultants.

## Compatible Devices to Operate majoo Prime Beauty



Tablet for Staff



Android Desktop 15"  
(4GB Dual Display with Build in Printer)  
for Cashier



Android Desktop 15"  
for Beautician



Cash Drawer  
for Cashier

**Contact a majoo consultant to secure your best offer**

\*price exclude VAT  
\*All prices listed are subject to change with no prior notice



## Comparison of majoo Prime beauty features and services with other apps

Single & multiple reservation feature

Service bundling to allow package combinations

Set price and service variants as well as bonus/ additional treatments

Customer handling and reservation flow of sequence for customer data management and reservation status

Employee service feature for attendance and shift management, as well as commission and customer reservation status

majoo Teams integration for employee management

Free business mentorship to enhance business acumen and capabilities

Offline technical support visit across Indonesia

24 hours responsive hotline & support

### **m Prime**



### **OTHER APPS**





# Supporting Products & Services



**m Pay**



Safer transaction with digital payment methods; e-wallet, EDC, QRIS

**m Capital**



Apply for capital loan easily and directly from majoo dashboard for up to IDR2 Billion with competitive interest rate; Open a new branch, business expansion, or new equipment purchase

*\*T&C Applied*

**m Ads**



Reach more potential customers with captivating contents. Choose either Full Digital or Social Media package to direct more traffic towards your social media account.

**m Care**



Professional and responsive customer service available 24/7 across 60 cities in Indonesia





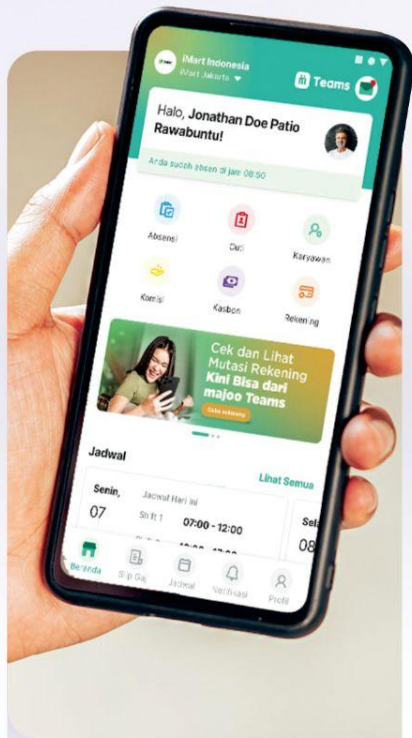
**m** **majoo Omnichannel**

Increase offline-to-online business with marketplace integration, food order, as well as mart delivery services.



**m** **majoo Consumer App**

Maximize profit by eliminating platform fees using your own custom-build mobile app.



**m** **majoo Teams**

Simplify employee related administration and operation utilizing a single application, fully integrated with majoo's employee management feature.



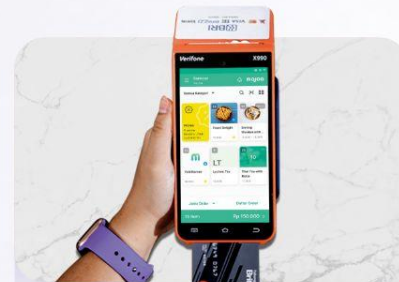
**m** **majoo API**

Outlet data integration from multiple dashboards and applications to a single internal system.



**m** **majoo KDS**

Automate order processing directly to kitchen in real time with majoo Kitchen Display.



**m** **majoo Smart EDC**

Input orders and process payments through a single, integrated EDC machine.

**POPULAR**

**majoo PRIME**

MONTHLY IDR **999k\***

ANNUALLY IDR **11.988.000\***

Subscription packages for large scale business that need automation features.

Multi Outlet

Online cashier app	Set table, multi-unit, reservation, product & service leveling, commission, serial number, batch number, wholesaler, variant
Online store	Website, webtree, weborder, premium domain, Shopee, Tokopedia, GrabMart, Multi account, marketplace omnichannel
Inventory Management	COGS average, stock production feature, Stock transfer between outlets, serial number, batch number
CRM	Customer deposits
Complete Report	Business analysis
Employee Management & Payroll	Photo attendance, advance authorization, employee data, Shift management, Income salary structure, payroll and salary disbursement
majoo Teams	Photo attendance, geolocation, e-payslip, shift, bank account integration, broadcast announcement
Complete accounting	Invoice, CoA, Auto-posting, Accounting Report
Digital Payment	QRIS payment, EDC (Debit/Credit Card), Digital Receipt: Whatsapp, SMS, Email
Owner App	
Order Online	Weborder, QR E-menu, Grabfood, Gofood
Automation Feature	Kitchen Display, Order Display, Self Order Local server: keep the apps working without internet connection in multiple devices

**majoo PRIME+**

**CONSULT FOR PRICING**

Contact a majoo consultants to secure your best price

Large-scale business subscription packages with complete premium automation features (sales, finance, employees, payroll, warehouse, up to workflow)

Accelerated business operations with our premium automation features, seamlessly integrated into a single one comprehensive system

**Premium automated features**

- Table layout Customization
- Membership (coming soon)
- Auto generated reports
- Warehouse management
- Barcode Printing
- Extended customer data

**majoo: One Complete App No Extra Cost**

**OTHER APP**

PAYS WEBSITE

PAYS ABSENCE MACHINE

PAYS INVENTORY SOFTWARE

PAYS ACCOUNTING SOFTWARE

PAYS PAYROLL SOFTWARE

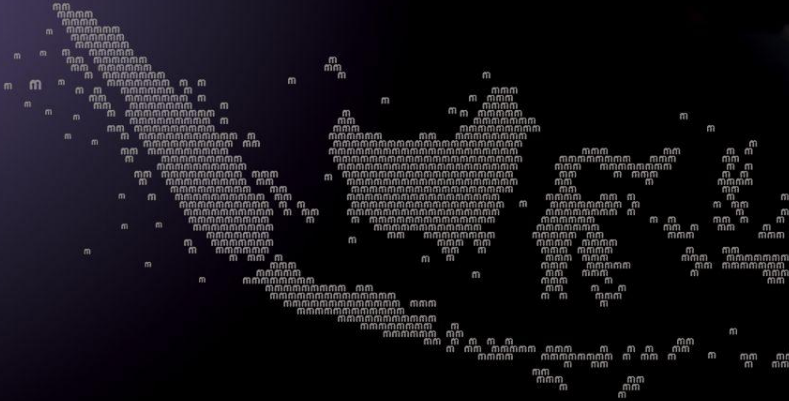


Contact a majoo consultant to secure your best offer

\*price exclude VAT

\*All prices listed are subject to change with no prior notice










# Take Your Business to The Next Level!

## majoo Plaza

PT Majoo Teknologi Indonesia  
Jl. Prapanca Raya No.25 · Jakarta Selatan  
DKI Jakarta · 12160

FOLLOW US:

-  @majoo.indonesia
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-  @majooindonesia

Contact us and start your consultation

Hotline majoo care 1500-460 · [majoo.id/prime](http://majoo.id/prime)